

Carlo Turri

Research fellow and freelance designer

Curriculum Vitae 2017

Personal information

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Research lines

Carlo Turri's research relates to Visual Communication Design, with particular interest to graphics, motion design, data visualization. Since the graduation thesis –educational animated films for dissemination of Geometry– he investigates the area where visual communication intersects science, technology, education, culture.

The doctoral work investigated the progressive expansion of graphic design field toward the cinematic practices. The thesis *Languages of Animation: tools for visual communication between innovation and continuity* explores the animated medium through historic, theoretical and technical perspectives, proposing several cross-disciplinary models for framing motion design as distinctive discipline.

The post-doctoral research *Communicating complexity: models and techniques for techno-scientific dissemination* has been integrated with several on-field work and teaching activities carried at the *AnimazioneDesign Lab* / University of Sassari, which also has been focusing on visual design since its foundation in 2007.

Communicating Technology: identity and information for products, services, companies is a two-years funded research ended in 2016. Working within the IT company Alkemy Tech it has been possible to experiment a wide variety of approaches and techniques in the fields of UIX design, explainer video, infographics, data visualization.

Publications

2016

Article *The soul of technology: animated explanations of mechanical and digital objects* in *InformAnimation 2013: research, education and design experiences*.

FrancoAngeli Editore
ISBN 978-88-917-5138-6

2015

Co-author: *Following Soccer Fans from Geotagged Tweets at FIFA World Cup 2014*

Proceedings 2nd IEEE Conference on Spatial Data Mining and Geographical Knowledge Services

2014

Article *The Informative Side of Animation* in *InformAnimation 2012: research, education and design experiences*.

FrancoAngeli Editore
ISBN 978-88-917-1178-6

2014

Article *IP INFORMANIMATION 2011-2013 Modello didattico per la Comunicazione Visiva tra progettazione e interdisciplinarietà*, in *E.Cicalò Progetto, ricerca, didattica: l'esperienza decennale di una nuova scuola di architettura*

FrancoAngeli Editore
ISBN 978-88-204-7506-2

2012

Editor of *InformAnimation 2011: research, education and design experiences*.

FrancoAngeli Editore
ISBN 978-88-568-4717-8

2011

Co-author of the paper *InformAnimation* at CIPED 6th International Congress on Design Research, October 10-12, Lisbon.

2011

Co-author of the paper *InformAnimation* for CHITALY 2011 (September 13-16, Alghero).

ACM 1-58113-000-0/00/0010

2010

Co-author of the volume *Progettazione in Movimento: strumenti, tecniche, linguaggi per potenziare il pensiero progettuale*.

FrancoAngeli Editore
ISBN 978-88-568-3352-2

Research projects

2014 - 2016

Research project *Comunicare la Tecnologia: informazione e identità per il prodotto, il servizio, l'impresa, in collaboration* in partnership with TSC Consulting / Alkemy Tech Srl, financed by POR-FSE 2007-2013 Obiettivo Competitività Regionale e Occupazione / Asse IV della Regione Autonoma della Sardegna.

2012 - 2014

Research fellow on the theme *Comunicare la complessità: tecnologie e modelli per la divulgazione tecnico-scientifica* (Area 08 - ICAR 13) at Department of Architecture, Design and Urban Planning / University of Sassari, Italy.

2011

Participant to the research project *InformAnimation: new forms and languages for communicating complexity*, founded by the Autonomous Region of Sardinia.

2009

Participant to the research project *Progettazione in movimento. Strumenti, tecniche, linguaggi per potenziare il pensiero progettuale*, founded by the Autonomous Region of Sardinia.

Keynotes and Conferences

2014

Seminar *Building Start Up / Comunicare la tecnologia*, (November 22th), Data Driven Journalism School (November 22th), IMT Institute for Advanced Studies Lucca, Italy

2013

Scientific board member and organization support for *2CO Communicating Complexity International Design Conference*, first edition of an event for academics and professional focused on the approaches and methodologies for the communication of complex issues via info-graphics, animation and real time visualization (October 25-26), Alghero, Italy.
<http://www.2coconference.org>

2013

Participation at National Forum Design Matters / University IUAV of Venice with the paper *Inform.Animation: esperienza didattica, territorio di ricerca, fundamenta per una metodologia* (July 3-4) Treviso, Italy.

2013

Paper presentation of *On moving images: art practices and scientific truths*, at the International Conference Art and Science in Dialogue / University of Algarve (January 17-18) Faro, Portugal.

2011

AnimazioneDesign Lab research activities presentation at AIAP Design Per 2011 / Graphic Design Week (September 27-October 1), Cagliari, Italy.

2011

Poster presentation of *Animation & Design* at Cumulus Symposium / Design Research Society (May 17-18), Paris.

2007

Co-organization of the conference *I Linguaggi dell'Animazione*, directed to digital and traditional approaches to animation production, Department of Architecture, Design and Urban Planning / UNISS (June 1), Alghero, Italy.

Teachings

2017

Course of *Advanced Visualization (Data visualization: principles, processes, practices)* Master in Big Data Management, LUISS Guido Carli, Roma.

2017

Mentor at *Hackathon Art-Artusi*, February 18-19, Forlì.

2016

Mentor at *UX Design Master*, Tag Innovation School, December 7, Milan.

2015

Teaching modules: *Visualizzazione Dati: spiegare la complessità tra ricerca scientifica e divulgazione, Forma e Funzione: la comunicazione dell'e.commerce dall'icona al video* at la Scuola di Alta Formazione Cooperativa, Forlì.

2014

Course of *Motion Design*, at Corso di Laurea in Scienze dell'architettura e del progetto - curriculum Design, DADU Alghero, UNISS.

2013

Participation to *Share[D]esign* Workshop, part of the International Cooperation Project Artimed (September 23 - October 5), Marrakesh Médina, Morocco.

2011 - 2013

Co-organization and teaching/tutor activity for the three editions of the international intensive course *IP InformAnimation*.

Part of the Erasmus Intensive Programme, a school dedicated to informative animated shorts in the field of scientific dissemination, institutional communication, education and social awareness.

<http://informanimation.eu>

2009 - 2011

Co-organization and tutoring for the three edition of the International Summer School *Animatti, nuts about animation*,

<http://www.architettura.uniss.it/animatti>

2010

Moving Image Design module at Editorial Illustration Master, Scuola del Fumetto, Milan.

2008

Technical start-up of the *AnimazioneDesign Lab* by the Department of Architecture, Design and Urban Planning / University of Sassari, Alghero, Italy.

2007 - 2013

Tutor, teacher assistant and graduation project supervisor at DADU / Uniss, Alghero.

2006 - 2008

Tutoring by the *International Summer School Design and Environment*, for the course 'AnimazioneDesign', DADU / Uniss, Alghero.

2006 - 2007

Tutor and supervisor for the graduation projects in Communication Design at Design Faculty, Polytechnic University of Milan, Como Campus.

Professional background**2005 – 2017**

Free-lance designer, Milan, Alghero, London

Experiences and collaborations in the fields of: graphic design, publishing, video editing, motion design, animation, compositing, interaction design, data visualization.

Education and training**2007- 2011****Ph.D in Communication Design**

University of Sassari / Postgraduate Program in Architecture and Urban Planning

Thesis (ICAR 13): *The Languages of Animation: visual communication tools between innovation and continuity.*

1997 - 2004**Master in Industrial Design**

Polytechnic University of Milan / Design Faculty

Thesis: *Communicating Geometry: motion design for scientific dissemination*