

Carlo Turri

## Freelance designer and researcher

Curriculum Vitae 2018

### Personal information

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### Research lines

Carlo Turri's researches the field of Visual Communication Design, with particular interest to graphics, motion design, data visualization. Since the graduation thesis –educational animated films for dissemination of Geometry– he investigates the area where visual communication intersects science, technology, education, culture.

His doctoral work focused on the progressive expansion of graphic design field toward the cinematic practices. The thesis *Languages of Animation: tools for visual communication between innovation and continuity* explores the animated medium through historic, theoretical and technical perspectives, proposing several cross-disciplinary models for framing motion design as distinctive discipline.

The post-doctoral research *Communicating complexity: models and techniques for techno-scientific dissemination* has been integrated with several on-field work and teaching activities carried at the AnimazioneDesign Lab / University of Sassari, which also has been focusing on visual design since its foundation in 2007.

*Communicating Technology: identity and information for products, services, companies* is a two-years funded research ended in 2016. By working within the IT sector it has been possible experiment a variety of approaches and techniques in the fields of UIX design, video production, infographics and data visualization.

Starting from September 2018, he collaborates with IADE Universisade Europea as Assistant Professor in the areas of multimedia, visual narrative and motion design.

## Professional background

**2005 – 2018**

Free-lance designer, Milan, Alghero, London

Experiences, consultancy, collaborations in the fields of:  
graphic design, motion design, video editing, publishing, animation,  
compositing, interaction design, data visualization.

## Teachings

**2018**

Courses: *Design Multimedia (What is a medium?)*, Bachelor  
in Design, IADE Universidade Europeia, Lisbon.

**2017**

Course: *Advanced Visualization (Data visualization: principles, processes,  
practices)*, Master in Big Data Management, LUISS Guido Carli, Rome.

**2017**

Mentor at *Hackathon Art-Artusi*, February 18-19, Forlì.

**2016**

Mentor at *UX Design Master*, Tag Innovation School, December 7, Milan.

**2015**

Teaching modules: *Visualizzazione Dati: spiegare la complessità tra ricerca  
scientifica e divulgazione, Forma e Funzione: la comunicazione dell'e.commerce  
dall'icona al video* at la Scuola di Alta Formazione Cooperativa, Forlì.

**2014**

Course of *Motion Design*, at Corso di Laurea in Scienze dell'architettura  
e del progetto - curriculum Design, DADU Alghero, UNISS.

**2013**

Participation to *Share[D]esign* Workshop, part of the International Cooperation  
Project Artimed (September 23 - October 5), Marrakesh Médina, Morocco.

**2011 - 2013**

Co-organization and teaching/tutor activity for the three editions  
of the international intensive course *IP InformAnimation*.

Part of the Erasmus Intensive Programme, a school dedicated to  
informative animated shorts in the field of scientific dissemination,  
institutional communication, education and social awareness.

<http://informanimation.eu>

**2009 - 2011**

Co-organization and tutoring for the three edition of the International  
Summer School *Animatti, nuts about animation*,

<http://www.architettura.uniss.it/animatti>

**2010**

*Moving Image Design* module at Editorial Illustration  
Master, Scuola del Fumetto, Milan.

**2008**

Technical set up of the *AnimazioneDesign Lab* by the Department of Architecture, Design and Urban Planning / University of Sassari, Alghero, Italy.

**2007 - 2013**

Tutor, teacher assistant and graduation project supervisor at DADU / Uniss, Alghero.

**2006 - 2008**

Tutoring by the *International Summer School Design and Environment*, for the course 'AnimazioneDesign', DADU / Uniss, Alghero.

**2006 - 2007**

Tutor and supervisor for the graduation projects in Communication Design at Design Faculty, Polytechnic University of Milan, Como Campus.

**Publications****2016**

Article *The soul of technology: animated explanations of mechanical and digital objects* in N. Ceccarelli *InformAnimation 2013: research, education and design experiences*.  
FrancoAngeli Editore  
ISBN 978-88-917-5138-6

**2015**

Co-author: *Following Soccer Fans from Geotagged Tweets at FIFA World Cup 2014*  
Proceedings 2nd IEEE Conference on Spatial Data Mining and Geographical Knowledge Services

**2014**

Article *The Informative Side of Animation* in N. Ceccarelli & C. Turri *InformAnimation 2012: research, education and design experiences*.  
FrancoAngeli Editore  
ISBN 978-88-917-1178-6

**2014**

Article *IP INFORMANIMATION 2011-2013 Modello didattico per la Comunicazione Visiva tra progettazione e interdisciplinarietà*, in E. Cicalò *Progetto, ricerca, didattica: l'esperienza decennale di una nuova scuola di architettura*  
FrancoAngeli Editore  
ISBN 978-88-204-7506-2

**2012**

Editor of *InformAnimation 2011: research, education and design experiences*.  
FrancoAngeli Editore  
ISBN 978-88-568-4717-8

**2011**

Co-author of the paper *InformAnimation* at CIPED 6th International Congress on Design Research, October 10-12, Lisbon.

**2011**

Co-author of the paper *InformAnimation* for CHITALY  
2011 (September 13-16, Alghero).  
ACM 1-58113-000-0/00/0010

**2010**

Co-author of the volume *Progettazione in Movimento: strumenti, tecniche, linguaggi per potenziare il pensiero progettuale*.  
FrancoAngeli Editore  
ISBN 978-88-568-3352-2

## Keynotes and Conferences

**2014**

Seminar *Building Start Up / Comunicare la tecnologia*, Data Driven Journalism School (November 22th), IMT Institute for Advanced Studies Lucca, Italy

**2013**

Scientific board member and organization support for *2CO Communicating Complexity International Design Conference*, first edition of an event for academics and professional focused on the approaches and methodologies for the communication of complex issues via info-graphics, animation and real time visualization (October 25-26), Alghero, Italy.  
<http://www.2coconference.org>

**2013**

Participation at National Forum Design Matters / University IUAV of Venice with the paper *Inform.Animation: esperienza didattica, territorio di ricerca, fundamenta per una metodologia* (July 3-4) Treviso, Italy.

**2013**

Paper presentation of *On moving images: art practices and scientific truths*, at the International Conference Art and Science in Dialogue / University of Algarve (January 17-18) Faro, Portugal.

**2011**

AnimazioneDesign Lab research activities presentation at AIAP Design Per 2011 / Graphic Design Week (September 27-October 1), Cagliari, Italy.

**2011**

Poster presentation of *Animation & Design* at Cumulus Symposium / Design Research Society (May 17-18), Paris.

**2007**

Co-organization of the conference *I Linguaggi dell'Animazione*, directed to digital and traditional approaches to animation production, Department of Architecture, Design and Urban Planning / UNISS (June 1st), Alghero, Italy.

## Research projects

### 2014 - 2016

Research project *Comunicare la Tecnologia: informazione e identità per il prodotto, il servizio, l'impresa, in collaboration* in partnership with TSC Consulting / Alkemy Tech Srl, financed by POR-FSE 2007-2013 Obiettivo Competitività Regionale e Occupazione / Asse IV della Regione Autonoma della Sardegna.

### 2012 - 2014

Reserach fellow on the theme *Comunicare la complessità: tecnologie e modelli per la divulgazione tecnico-scientifica* (Area 08 - ICAR 13) at Department of Architecture, Design and Urban Planning / University of Sassari, Italy.

### 2011

Participant to the research project *InformAnimation: new forms and languages for communicating complexity*, founded by the Autonomous Region of Sardinia.

### 2009

Participant to the research project *Progettazione in movimento. Strumenti, tecniche, linguaggi per potenziare il pensiero progettuale*, founded by the Autonomous Region of Sardinia.

## Education and training

### 2007- 2011

#### Ph.D in Communication Design

University of Sassari / Postgraduate Program in Architecture and Urban Planning

Thesis (ICAR 13): *The Languages of Animation: visual communication tools between innovation and continuity.*

### 1997 - 2004

#### Master in Industrial Design

Polytechnic University of Milan / Design Faculty

Thesis: *Communicating Geometry: motion design for scientific dissemination*